



Sample Tobacco-Free Survey (Community Focussed)

Implementation Process

The survey below has been developed based, in part, on the Woodstock By-law Process as part of a project by Ryan Kennedy at the University of Waterloo. That survey was implemented as a random-digit dialled telephone survey by a survey research firm. This survey has been simplified significantly and could be implemented as a “key intercept” style survey at community locations or, with some modifications, as a random-digit dialled telephone survey. Implementation of any survey is a critical component and should be done in consultation with people knowledgeable about survey methodology to ensure usable results.

Key Intercept Survey

To ensure randomness of the survey sample, choose locations for the intercept survey where the population you are seeking to survey tend to visit. For example, if you want to survey people who visit parks, conduct the intercept survey at a park. If you want to survey a broad sample of the community, consider conducting the intercept survey at a place that all members of the community frequent – grocery stores in different neighbourhoods or malls and shopping areas. Consider shortening the survey to ask questions that are directly focussed on the issues that are most relevant to your community, or add more specific questions for your area. As always, consult with people knowledgeable about survey methodology (like public health unit epidemiologists) to ensure usable results.

Survey

1. Are you... Male
 Female
2. Your age: 14 or under 35-44
 15-18 45-54
 19-24 55-64
 25-34 65+
3. What is your postal code? _____
4. Do you... Currently smoke
 Not smoke
 Used to smoke
5. How often do you attend (visit, go to) each of the following spaces?

Outdoor Area	Spring/Summer	Fall/Winter
Parks without Playgrounds	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Parks without Playgrounds, WITH child/children	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Recreational Areas (hiking, biking, walking trails, picnic areas)	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Recreational Areas (hiking, biking, walking trails, picnic areas) WITH child/children	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know

Outdoor Area	Spring/Summer	Fall/Winter
Patrolled Public Beaches	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Patrolled Public Beaches WITH child/children	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Outdoor Special Events, Fairs	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Outdoor Special Events, Fairs WITH child/children	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Bus / Transit Shelters	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Bus / Transit Shelters WITH child/children	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know

Outdoor Area	Spring/Summer	Fall/Winter
Hospital Grounds	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Hospital Grounds WITH child/children	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Buffer Zones around Indoor Sports Facilities (doors and entranceways)	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know
Buffer Zones around ALL Public Buildings (doors and entranceways)	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know	<input type="checkbox"/> Every day <input type="checkbox"/> Several times a week <input type="checkbox"/> About once a week <input type="checkbox"/> About once a month <input type="checkbox"/> Less often than once a month <input type="checkbox"/> Never <input type="checkbox"/> Refused <input type="checkbox"/> Don't know

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Smoke-Free Ontario – Outdoor Spaces

Ontario has a provincial law that bans smoking in workplaces and public indoor places, in cars when someone under 16 is present, and in many outdoor areas, like school property, children’s playgrounds, sports fields, swimming pools and ice rinks, and within 9 meters of doorways at hospitals. Some municipalities and organizations have banned smoking on their property, or by their doorways. Other municipalities have banned smoking at recreation areas (like trails), at outdoor festivals and events, beaches, around all doorways and windows of public buildings, at bus shelters and stops, and on hospital grounds. We want to know your opinion about banning smoking in certain outdoor areas.

1. Please tell us how strongly you do, or do not, support banning smoking (holding lit tobacco) in:

Parks without Playgrounds	Strongly Disagree	1	2	3	4	5	Strongly Agree
	↔						
Recreational Areas (hiking, biking, walking trails, picnic areas)	Strongly Disagree	1	2	3	4	5	Strongly Agree
	↔						
Patrolled Public Beaches	Strongly Disagree	1	2	3	4	5	Strongly Agree
	↔						
Outdoor Special Events, Fairs	Strongly Disagree	1	2	3	4	5	Strongly Agree
	↔						
Bus/Transit Shelters	Strongly Disagree	1	2	3	4	5	Strongly Agree
	↔						
Hospital Grounds	Strongly Disagree	1	2	3	4	5	Strongly Agree
	↔						
Buffer Zones around Indoor Sports Facilities (doors and entranceways)	Strongly Disagree	1	2	3	4	5	Strongly Agree
	↔						
Buffer Zones around all Doorways and Windows on Public Buildings	Strongly Disagree	1	2	3	4	5	Strongly Agree
	↔						

2. If the following places had a by-law that banned smoking, would you be more or less likely to visit them?

Parks without Playgrounds	<input type="checkbox"/> More often	<input type="checkbox"/> Stay the same	<input type="checkbox"/> Less often
Recreational Areas (hiking, biking, walking trails, picnic areas)	<input type="checkbox"/> More often	<input type="checkbox"/> Stay the same	<input type="checkbox"/> Less often
Patrolled Public Beaches	<input type="checkbox"/> More often	<input type="checkbox"/> Stay the same	<input type="checkbox"/> Less often
Outdoor Special Events, Fairs	<input type="checkbox"/> More often	<input type="checkbox"/> Stay the same	<input type="checkbox"/> Less often
Bus / Transit Shelters	<input type="checkbox"/> More often	<input type="checkbox"/> Stay the same	<input type="checkbox"/> Less often
Hospital Grounds	<input type="checkbox"/> More often	<input type="checkbox"/> Stay the same	<input type="checkbox"/> Less often
Buffer Zones around Indoor Sports Facilities (doors and entranceways)	<input type="checkbox"/> More often	<input type="checkbox"/> Stay the same	<input type="checkbox"/> Less often
Buffer Zones around all Public Buildings (doors and doorways)	<input type="checkbox"/> More often	<input type="checkbox"/> Stay the same	<input type="checkbox"/> Less often

3. How often do you notice litter caused by cigarette butts in outdoor areas?

- Never Sometimes Often Always
 Not applicable Refused Don't know

4. Overall, would you support a ban on smoking in parks without playgrounds?

- Yes No Refused Don't know

5. Overall, would you support a ban on smoking in recreational areas (hiking, biking, walking trails, picnic areas)?

- Yes No Refused Don't know

6. Overall, would you support a ban on smoking at patrolled, public beaches?

- Yes No Refused Don't know

7. Overall, would you support a ban on smoking at outdoor events, like fairs?

- Yes No Refused Don't know

8. Overall, would you support a ban on smoking at bus/transit shelters?

- Yes No Refused Don't know

9. Overall, would you support a ban on smoking on hospital grounds?

- Yes No Refused Don't know

10. Overall, would you support a ban on smoking outside entrances at sports facility buildings?

Yes No Refused Don't know

11. Overall, would you support a ban on smoking outside entrances at all public buildings?

Yes No Refused Don't know

Thank you for your time. The information you have provided will help inform efforts to make your community healthy.